

# got milked AGAIN .ca

A CAMPAIGN FOR FAIR CANADIAN DAIRY PRICES



## Cash Cow:

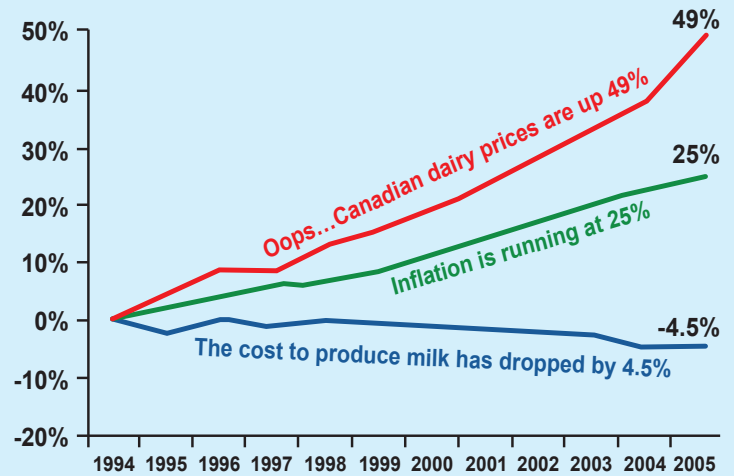
Canadian milk prices have been 2 to 3 times higher than world prices since 1986 (OECD)

## Tired of being milked?

Canadian consumers tell us that dairy prices are too high — and they're right!

Consumers and restaurant operators are being milked by a pricing system that makes Canadian dairy products among the most expensive in the world! And prices keep rising...despite the fact that it's costing less to produce the milk.

## Spot the Moostake



Source: Canadian Dairy Commission and CRFA

In early December the Canadian Dairy Commission will set the price of milk for 2006...so the time to speak out is now.

[www.gotmilked.ca](http://www.gotmilked.ca)

## DID YOU KNOW?

Canada's tightly controlled dairy system forces restaurateurs to pay up to 30% more than frozen-pizza makers for their main ingredient — cheese!

